

ITEM NUMBER: 7.60 a-b
CHAPTER 7: Administrative
Management
CODE: Policy
COMPUTER ID: AMPRO-60

Title:	Programming Planning and Development Policy
Effective Date:	9-2012
Authorized By:	Library Board of Trustees
Date of Last Revision:	9-2012

Purpose:

The Marathon County Public Library offers programs intended to further the library's mission and provide an intellectual and cultural resource for the community.

Programming Planning and Development:

The MCPL develops, implements and sponsors programs designed to meet the educational, cultural and recreational needs and interests of the community. Emphasis shall be placed on promoting the Marathon County goals of being the healthiest, safest, and most prosperous county in Wisconsin.

In addition, the library draws upon other community resources in developing programs and actively partners with other community agencies, organizations, educational and cultural institutions, and individuals to develop and present co-sponsored public programs. Professional performers and presenters that reflect specialized or unique expertise may be hired for library programs; performers and presenters will not be excluded from consideration because of their origin, background or views, or because of possible controversy. Although library programs must be non-commercial and generic in nature, presenters may be professionals or business people. Library-sponsored programs must have a special educational, informational, or cultural value to the community. Examples of programs that would be considered of a commercial nature include but are not limited to presentations offered for free but with the intention of soliciting future business. Library staff who present programs do so as part of their regular job and are not hired as outside contractors for programming. Library staff will always attempt to find a non-commercial source for programs first. First option for presentations will always be public agencies such as city or county departments and agencies.

The provision of food or drink shall be generally avoided, and must be pre-approved by a manager. Any gifts or prizes should be avoided, and must be approved by a manager. Summer Reading Program will be coordinated system-wide, and incentives must be approved by management.

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All library programs are open to the public. A fee may be charged for certain types of library programs. Library staff will reserve the right to limit attendance due to space and safety considerations or the requirements of the program presenter. The library's philosophy of open access to information and ideas extends to library programming, and the library will not knowingly discriminate through its programming. Library sponsorship of a program does not constitute an endorsement of the content of the program or the views expressed by participants, and program topics, speakers and resources are not excluded from programs because of possible controversy.